

PRINCE *Regency* EQUINE PRODUCTS

Prince Regency Equine Products

Prince is proud to launch a new line of equine feed products designed for the discriminating horse owner. Prince Regency Equine Products are the result of a collaborative effort between Prince Corporation and Kentucky Equine Research, a world leader in equine nutrition and research.

Kentucky Equine Research

Kentucky Equine Research (KER), as its name implies is based in Versailles Kentucky, but also has offices in Australia/New Zealand. KER, with a staff of multiple Ph.D. nutritionist and Veterinarians, has worked with a number of Olympic Equestrian Teams and is the official Nutritionists for the United States Equestrian Federation (Team). KER has their own research facility where they conduct research into both nutrition and exercise physiology. They have a long history of publishing their results; they are one of the most prolific equine research groups in the world, making their expertise and knowledge available to the equine industry at large and not just their clients. With strong academic credential, knowledge and experience, KER has focused its' research programs on practical issues that affect both horse production and our equine athletes today.

KER has been a true leader in the development of feeding programs for mares and foals to provide strong growth, yet avoid many of the skeletal problems common in growing foals. KER both directly and with their partners work with some of the world's most valuable breeding stock. They have been a leader in developing feeding programs that reduce adverse insulin effects.

KER, as an organization, probably has more experience working with equine athletes than any other organization. Not only have they worked with racehorses, both Thoroughbreds and Quarter horses, but they have also worked with Eventing horses, warm-bloods, and with some of the world's leading endurance horses.

Prince Regency Equine Products represent the finest in horse feeds; combining the latest scientific knowledge along with years of practical experience along with careful selection of superior ingredients in order to provide the best nutrition available.



“Feeding for Motion”

Without doubt, a healthy horse has intrinsic beauty. However most of us keep horses for active tasks, be it some form of riding or pulling. We feed horses for “motion” whether it is racing, gaming, endurance riding draft pulling, or simply “hacking” on the weekends. For this “motion” we need to not only develop and maintain good muscle tissue but also all of the supporting materials such as bones, tendons. We also need a strong immune system and other organs such as the liver, pancreas and kidneys.

Prince Regency Equine Feeds are designed around these needs and the core considerations that separate equine products from feeds designed for food production animals.

Horses are long time companions and investments. As opposed to production animals, we expect to keep our equine partners for years and even decades. Feeding programs need to be designed to fit all phases of a horse’s life to insure long-term health and usefulness. From young animals needing to build strong bones and muscles to older partners with special needs, a Prince Regency Feed can help maintain the best nutritional status.

Different uses require different feeding regimes. Performance horses have a greater nutrient needs than do pleasure horses, but not all nutrients need to be increased at the same rate. Our Performance feed is designed to support the greater caloric needs, and vitamin and mineral needs, in a method reduces the risks associated with high grain feeding. Our Senior feed is designed to provide the nutrients needed without adding unneeded strain on the liver and kidneys. Our Mare and Foal feed is designed to support both the growth of the fetus during gestation, and the mare’s production of milk and the first complete feed for the foals.

Even within a given “use” group, feed requirements will vary. We recognize that there are breed differences and individual differences within a breed. We recognize that forages will vary from owner to owner as will other environmental factors. Ingredient selections for use in Regency feeds include organic trace minerals, natural source Vitamin E and other specific ingredients designed to provide the widest range of nutritional coverage.

In the following pages you will find descriptions and use suggestions for Prince Regency Equine Products. If you have any questions, please feel free to contact Prince at (800) 777-2486 and we will be glad to provide you will additional information.